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Power In Donald Trumpt's Speech Recognition: Critical Discourse Approach

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ABSTRACT

This study aims to investigate what power used in Donald Trump's speech about recognition Jerusalem as part of Israel State. Donald Trump's emergences as famous leader in the developed country in the world. In analysis of power in critical discourse, it uses Fairclough (2014) as a main theory. This study applied qualitative research design. The technique of the data collections used in this research was descriptive qualitative analysis. The data analysis of this study used Critical Discourse Analysis method. There are two findings of this study. It is to explain the power used by Donald Trump and to find out the representation as social actors of power and weakness in Donald Trump's speech. The specific focus was on how the using of power and the representative of his power and weakness as social actors to influences others view or perspective. In his speech, he showed his power with using his pronounce to influenced others. It happened because he wants to recognize Jerusalem to be Israel state. Besides that, it tells the social actor network as the framework, and decontextualizes the representations of social actors implemented by Donald Trump in creating a specific reality for his audience for establishing and legitimizing his own status and his power through the interaction and production of the reality. Actually, this study is not only told about the serves of power in critical discourse analysis, but also it enables a better understanding.

1. INTRODUCTION

This chapter consists of background of study, research questions, purpose of study, significances of study, clarifications of study, and organizations of study. It will be explained completely below. Language is one of important aspects in human life. It is how people communicate with others. According to Mohammadi & Javadi (2017) states that people need to develop not only the linguistic competence but also communicative competence to influence others with the own information. It is what people say and intend in Their Conversations.

In accordance with Zheng (2012) states that public speaking as literally can be divided into two words, the first is public and the second is speaking. Public tells about mass, and related with a lot of people in doing communication. Meanwhile speaking tells from word speak or say about something in doing communication. Speech is public speaking activity which is commonly in form of formal talk performed by the leader to express his opinion and give an overview about something or event that is important and should be discussed. Discourse is a set of meanings which some groups of people communicate about a main topic. In line with McCarthy (2008; cited in Regan, 2017) states that discourse analysis is a way of describing and understanding how language is used. It is language units larger than a sentence which is concern to the words, phrases, or sentences that looking at the relationship between the writing and speaking aspects. Critical discourse analysis is an analysis that aims to bring out both the hidden and opaque relationships between discourse activities, texts and the wider contexts. It explores the relations between language used and social context in human actions of their performances occurred. Power is a relation of differences and particularly about the effects of differences in social structures. It is partly discourse, and discourse is partly power.

2. METHODS

In this chapter discussed the method which includes some subchapters, such as research problems, research designs, data sources and data analysis. This study applied qualitative research design. The technique of the data collections used in this research was descriptive qualitative analysis.

In order to make this research easier to solve, the researcher learned the particular problems of the research. This research aims to analyze the critical discourse of Donald Trump speech on recognition Jerusalem as Israel state. This research tried to answer the following questions, it is what power used by Donald Trump and what way used to represent the powers and weaknesses in Donald Trump's speech of recognize Jerusalem to be part of Israel state.

The method of this research is qualitative descriptive method. It means that in this research, the method to tell the content of Donald Trump. It is a method that the researcher has some characteristics are identified by focus on process, understanding the meaning and the researcher primary the data collections and analysis. In this research, the researcher analyzed the critical discourse analysis of Donald Trump's speech about Jerusalem recognition as part of Israel state.

The sources of the data was collected by using some medias likes YouTube, google, and electronic linguistics books. To make this research more complete, the researcher uses some steps which are mentioned and explained as follows.

The first, it used video. As the first step of collecting the data, the researcher used video in YouTube, next the researcher looked for the video of Donald Trump's speech from the internet, and finally found the video at YouTube.com with the name The speech of Donald

Trump's speech of recognition Jerusalem". The description of the video was upload on March, 27, 2018. It means that the utterances were truly said by the speaker; in this case is Mr. Donald J Trump. The content told that Donald Trump as the main actor in this speech who want to recognize Jerusalem as part of Israel state. There are some reasons why Trump be followed to this problem between Israel and the Palestinians. One of the reasons is yet, for over 20 years, every previous American president has exercised the laws waiver, refusing to move the U.S. embassy to Jerusalem or to recognize Jerusalem as Israel's capital city. Presidents issued these waivers under the belief that delaying the recognition of Jerusalem would advance the cause of peace.

The second, it used the transcriptions. After the video have been found, then researcher looks for the script of the particular speech. The principle of this searching is almost similar to the video searching. It found in google. The transcript was found on March 27, 2018 with the name transcript of Donald Trump's speech in recognition Jerusalem.

The technique of data collections used in this research was descriptive qualitative analysis Cresswel (2013) with using manual technique that using some Medias likes Google Chrome and YouTube. Firstly, the researcher used google to find the related materials that became to previous studies. Secondly, the researcher open YouTube to know the speech of Donald Trump about Jerusalem. Thirdly, write down what he said, and the last one is analysis what he was said.

This study used the interpretivist qualitative methodology (Corbin & Strauss, 2012). Qualitative data analysis is defined as working with data which includes of organizing, classifying, synthesizing, understanding the data, and also determining the data that presented. For this reasons, the researcher taken several steps. Firstly, it is identification, it means that it is identifying the sources. Secondly, it is classification, it means that it classify the data. Thirdly, it is interpreting, it means that should find the transcription of Donald Trump's speech, next is describing, it tells or described what the transcription about. The last one is concluding, it means that find the conclusion of the research.

3. RESULTS AND DISCUSSION

From the previous chapters, the researcher has given some explanations and examples about the title. Those explanations and examples are only brief explanations, for more details analysis will be further elaborated in this chapter. It consists of two findings and discussions.

3.1 The Findings of power used in Donald Trump's speech

Power is about relation of differences and particularly about the effects of differences in social structures. Power is partly discourse, and discourse is partly power. It is about connection of the differences and particularly in social structures. It can changing people perceptions to make it stronger using the pronounces.

3.2 The Findings of Representations as Social Actors of Power and Weakness

When undergoing an analysis of the representations as social actors of power and weakness in Donald Trump's political speech, it is important to find a main points by which to categorize those social in order to calibrate the analysis.

3.3 The Categories of Social Actors' of Power and Weakness in Donald Trump's Speech

The purposes of the analysis, the researcher has separated the social actors into four separate categories: we/us, the establishment, Trump, and another sides.

3.4 The Discussions of Power used in Donald Trump's Speech

Data 1: My announcement today marks the beginning of a new approach to conflict between Israel and the Palestinians.

Analysis: This context tells that Trump want to shows his power which announces the way to make a great peace between Israel and the Palestinians. In his speech, he uses the pronounces „my" in the sentence„my announcement". My same with„I" in the pronounce. In general, the pronouns (I, we, us) are used to make the readers or listener influences with the speaker arguments. Pronoun I or my in this context refers to the speaker that is Donald Trump. Beside of that, the power means in that context is how Trump to make Israel and The Palestinians have a great peace as a solve problem with taking a new approach.

Data 2: Therefore, I have determined that it is time to officially recognize Jerusalem as the capital of Israel.

Analysis: This context shows that Trump uses his power to move or recognize Jerusalem as part of Israel state. It happened because he uses his power with his pronounce I that used to influences another with his statement. Besides of that, he uses his power because he has a power as an American President to change the readers or the listeners" mindset about his decision to officially recognize Jerusalem as the part of Israel Capital City.

Data 3: While previous presidents have made this a major campaign promise, they failed to deliver. Today, I am delivering. I've judged this course of action to be in the best interests of the United States of America and the pursuit of peace between Israel and the Palestinians.

Analysis: Trump in this context uses his pronounce to shows his power, it is „I". In that sentence, he repeated twice the word or pronounce „I", it means that he wants to make a sign that he has a power to do everything he wants, in this context are to make a great peace between Israel and The Palestinians and the second is to recognize Jerusalem as part of Israel Capital City. In that context, there are two words that sign in his power it is I am delivering and I've judged in specific it means he can make the decisions as he want, it is to shows his power to public in the world that he can make a great peace between Israel and the Palestinians which is America is the neutral role in this peace.

Data 4: However, through all of these years, presidents representing the United States have declined to officially recognize Jerusalem as Israel's capital. In fact, we have declined to acknowledge any Israeli capital at all.

Analysis: In that context, Donald Trump want shows his power to public especially for American people and all of the people in the world. He uses his pronounce to shows it, but not the pronounce „I" that used by Donald Trump, but the word we. Actually the pronounce I, we, or us has a strong position in that context because the first person still consists. In that context, even though he uses the pronunciation we as his word but he still consists in that context. He wants to make sure that the previous American Presidents before him have been failed to recognize Jerusalem as Israel capital city and to make a great peace both of the nation till now.

Data 5: I am also directing the State Department to begin preparation to move the American embassy from Tel Aviv to Jerusalem.

Analysis: In this context, Donald Trump uses his power with his pronunciation. It means that he uses his pronunciation I to influences the listeners or the readers about his arguments or statements. It can see in the text above that he wants to shows his power to American people and a lot of people in the world that he can recognize or move Jerusalem as part of Israel state consist of American Embassy to move from Tel-Aviv to Jerusalem. It means that Trump has a big power as an American President to do that. In another hand, he has a strategic position to do everything such as directing or ordering his embassy or American Embassy move from Tel Aviv Israel to Jerusalem and place Americas a neutral position in this conflict.

Data 6: In making these announcements, I also want to make one point very clear. This decision is not intended, in any way, to reflect a departure from our strong commitment to facilitate a lasting peace agreement.

Analysis: This context shows that Trump uses his power to delivers his power to public in the world generally that he can make sure everything that he wants, like in this context he make sure that his announcement is clear. It happened because he uses his power with his pronounce I that used to influences another with his statements or arguments. It can see to the context that, Donald Trump want to make sure public in the world especially American people, Israel and The Palestinians that his decision not for him but also for all of the people in the world especially both of the countries which has a conflict, it is Israel and Palestine, even though he do that.

Data 7: In the meantime, I call on all parties to maintain the status quo at Jerusalem's holy sites, including the Temple Mount, also known as Haram Al-Sharif.

Analysis : This context tells that Trump want to shows his power that make sure the historical places in Jerusalem still good. In his speech, he uses the pronoun my in the sentence my announcement. My same with I in the pronounce. In general, the pronouns (I, we, us) are used to make the readers or listener influences with the speaker arguments. It can see to the context that, Donald Trump wants to make sure that all Jerusalem holy sites in Palestina still safe, it includes of Temple Mount and Haram Al-Sharif to be Israel part in that capital city. Actually, it is not for The Palestinians but for The Israelis.

Data 8: Therefore, I have determined that it is time to officially recognize Jerusalem as the capital of Israel.

Analysis: Trump in this context, uses his pronounce to shows his power, it is I. In that sentence, he wants shows to public his power that he is as an American President can

Recognize Jerusalem as part of Israel capital city. This decision does not made because of he wants, but also he make it because of one big reason, it is the failure of the Previous American Presidents in recognize Jerusalem to be Israel capital city and make a great peace between Israel and The Palestinians. In this context, Trump place America as a neutral position in a process of making a great peace between Israel and The Palestinians.

3.5 The Discussions of Representations as Social Actors of Power and Weakness
Part 1. The Categories of Social Actors' of Power in Donald Trump's Speech

In this part, it tells about the categories of social actors" powers in Donald Trump's speech. There are four categories that consist, it is the using of pronouns we/us, the establishment, Donald Trump and Another sides. The first of the categories, which refer to we or us, are those social actors that represent the audiences of Donald Trump. These actors are often objectivized as Donald Trump as main actor and consists of pronouns such as „we, us, America, The Palestinians and Israel". They are the people for whom Trump's messages are directed and with whom he shares his power. Next categories are the establishment, those are social actors that represent directed to both of two side which has conflict, it includes of both sides of nations who has conflict. In his speech, it is presented a conflict between Israel and The Palestinians about rhetorical area. This group is depicted as an conflict between Israel and The Palestinians about rhetorical area which America include in this conflict as a neutral role and want to show his power that America is one of the biggest countries in the world, actually has a big influences. Another categories are Donald Trump which occupies a category of his own as he often represents himself as an individual entity in his speech that consist of the represent I, my and Donald Trump. Another sides are the last categories, which represent another sides that include in conflict both of two nations. It consists of Congress 1995, every previous of American Presidents, President Truman, Jews, Muslims, and Christians, and people of all faiths, Saudi Arabia and the referents include are it, they and them.

Part 2. The Categories of Social Actors' Weakness in Donald Trump's Speech

In this part, it tells about the categories of social actors" weaknesses in Donald Trump's speech. There are two categories that consist; it is the failure of previous American Presidents to recognize Jerusalem and the failure to deliver a major campaign promise. For the first, it tells about the failure of previous American Presidents to recognize Jerusalem, which is directed the failure of the previous American Presidents to move the U.S. embassy to Jerusalem or to recognize Jerusalem as Israel's capital city. Beside of that, it tells the failure of the previous American Presidents in Congress 1995, that congress adopted the Jerusalem Embassy Act, urging the federal government to relocate the American embassy to Jerusalem. This act passed Congress by an overwhelming bipartisan majority and was reaffirmed by a unanimous vote of the Senate only six months ago. Actually, every previous American president has exercised the laws waiver, refusing to move the U.S. embassy to Jerusalem or to recognize Jerusalem as Israel's capital city. They issued these waivers that delaying the recognition of Jerusalem would advance the cause of peace. People outside say that they lacked of courage, but they made their best judgments based on the facts. It consists social actors, likes Donald Trump's audiences that includes of we/us, previous of American Presidents, Israel and The Palestinians. The second one, it tells about the failure

to deliver a major campaign promise. It happened beside of the failure of of previous American Presidents to recognize Jerusalem, which is directed while previous presidents have made this a major campaign promise, they failed to deliver. Beside of that, it tells about the failure of the previous American Presidents in context of major campaign promise, because of that, the process to make a great peace between Israel and the Palestinians failed. As a president of America right now, Donald Trump want to make it happened again. It consists social actors, likes Donald Trump's audiences that includes of I, previous of American Presidents, Israel and The Palestinians

4. CONCLUSION

As we have known, in this speech Trump used the language to persuade audiences to support his speech. However, the speech of Donald Trump in this context is specific, he makes the persuasion becomes obvious, so he conveys the message which has been delivered by him is optimal. As the addition, the language used by Donald Trump in this context through the process type and linguistic features. In this speech, Donald Trump dominants using activity to do something for him as an American President. There are some sentences that consists of his policy especially in a way to make a great peace between Israel and the Palestinians:

The first is about Congress adopted the Jerusalem Embassy Act, exercised the laws waiver to recognize Jerusalem as Israel capital, the failed of the previous president to delivered major campaign promise, the contravention of President Truman's statement Jerusalem is the seat of the modern Israeli government, Presidents representing the United States have declined to officially recognize Jerusalem as Israel capital, Trump deal makes Jerusalem as Israel capital, Trump and America takes a position in conflict between Israel and Palestinians, Trump uses his power to make a peace between Israel and Palestinians, Trump asks to doing debate if people disagree with his decision, Trump invites to make a great peace between Israel or Palestinians.

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