

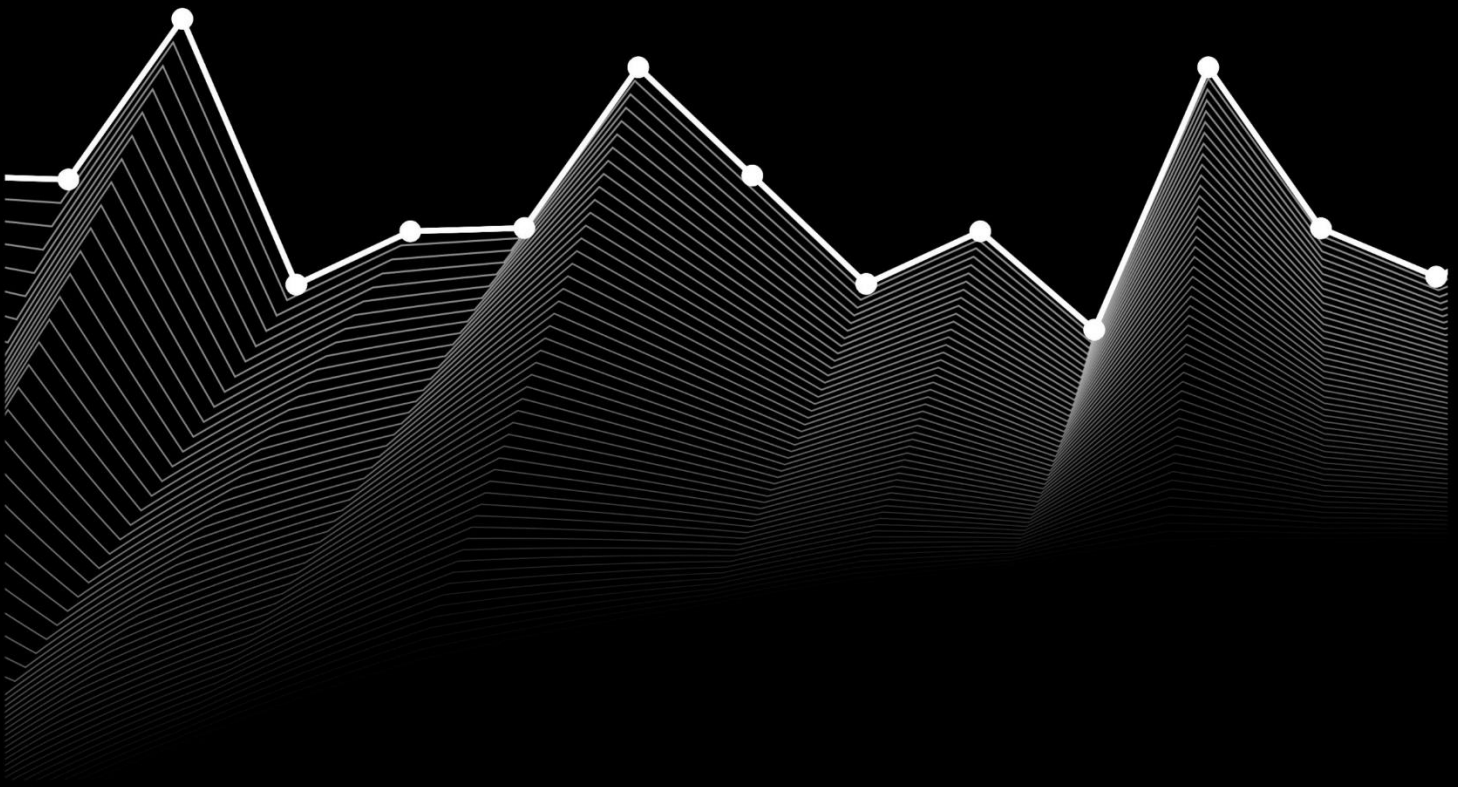
Vol 10 No 2 September 2019

ISSN 2337-411X (Print)
ISSN 2503-3522 (Online)

Jurnal

Ilmu Manajemen dan Bisnis

Terakreditasi Kemenristekdikti Nomor 34/E/KPT/ Desember 2018



M2B

Magister Manajemen Bisnis
SPs UPI



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Universitas Pendidikan Indonesia
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Ikatan Sarjana Ekonomi Indonesia
Komisarlat Jawa Barat UPI



FMI

Forum Manajemen Indonesia
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IMA

Indonesia Marketing Association



APPMI

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AIM AND SCOPE

The aim of this **Jurnal Ilmu Manajemen dan Bisnis** is to promote a principled approach to research on management science and business related concerns by encouraging inquiry into the relationship between theoretical and practical studies. **Jurnal Ilmu Manajemen dan Bisnis**, an electronic journal, provides a forum for publishing the original research articles, review articles from contributors, and the novel technology news related to management science and business.

Further, the journal is intended as an instrument for individuals conducting research on management science and business at both micro and macro levels of analysis as well as its relationship with other managerial and business functions.

Editorial Team welcome submissions of papers describing researchers, practitioners, regulators, students, and other parties interested in the development of management science and business. Accepts manuscripts of either quantitative research, qualitative research, mix method research, and Research and Development (R&D) written in either Bahasa Indonesia or English.

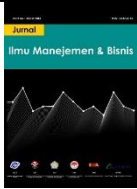
The scopes of the topics include OrganizationL Behavior, Leadership, Human Resources Management, Innovation, IT, Operations and Supply Chain Management, Marketing Management, Financial Management, Accounting, Strategic Management, Entrepreneurship, and Green Business.

PUBLICATION INFORMATION

Jurnal Ilmu Manajemen dan Bisnis with registered number ISSN 2337-411X (Print) and ISSN 2503-3522 (Online), is a peer-reviewed journal published two times a year (March and September) by Management Program Sekolah Pascasarjana Universitas Pendidikan Indonesia. **Jurnal Ilmu Manajemen dan Bisnis** is intended to be the journal for publishing articles reporting the results of research on business. **Jurnal Ilmu Manajemen dan Bisnis** cooperation with Ikatan Sarjana Ekonomi Indonesia (ISEI) Jawa Barat, Forum Manajemen Indonesia (FMI), Indonesia Marketing Associations, Asosiasi Pengelola Magister Manajemen Indonesia (APMMI). DOI Prefix 10.17509/jimb by Crossref

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