

The Art of Dealing With Anxiety The Catwalk Model Using MUA Services to Apply Stage Makeup

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Abstrak— Artikel ini bertujuan untuk membahas tentang strategi MUA dalam menampilkan tata rias panggung. Penelitian ini menggunakan metode kualitatif khususnya studi deskriptif analisis. Peneliti mengumpulkan data dengan menganalisis riasan yang diterapkan pada model cat walk. Perawatannya menggunakan make up rekontruksi. Hasilnya, model cat walk ini mendapatkan riasan yang luar biasa terutama di bagian matanya. Tahap make up membantu model catwalk mengurangi kecemasan.

Kata Kunci : tata rias panggung, rekonstruksi, model cat walk.

Abstract— The article aims to discuss MUA's strategies for presenting make-up on stage. The research uses qualitative methods, especially for the analysis of descriptive studies. The researcher collects the data by analyzing the makeup applied to the catwalk model. The treatments involve using reconstruction make-up. The results are that the catwalk model gets awesome makeup, especially on her eyes. The make-up stage helps cat walk models reduce their anxiety.

Keywords : stage make-up, reconstruction, cat walk model

I. INTRODUCTION

Being a catwalk model requires good skills. The model is like a living mannequin that represents the beauty of the fashion designers. The glamour of the clothes displayed on the stage certainly cannot be separated from the make-up worn by the models. The aura of the beauty of the clothes displayed is absolutely supported by make-up. Unfortunately, not all models can apply stage makeup independently. Anxiety often arises because this is experienced by only a handful of models. That's why the job of a make-up artist is important. Because make-up artists become artists who pour artistic works of art on the model's face to strengthen the radiance of the catwalk model's charm.

II. LITERATURE REVIEW

Stage Make-up

The art of stage make-up has the aim of beautifying the appearance of the face (Fitri, Z., & Irdapure, 2014). They also ensured that

stage makeup skills are worthy of being included in the vocational school curriculum because they are in line with the national education goals, which focus on the development of students and their compatibility with the environment, the needs of national development, the development of science and technology, as well as the arts, according to the type of education and the level of each educational unit (article 37 of Law Number 2 of 198).

The urgency of stage make-up is indeed recognized by those who are always related to performances. On an educational scale, for example, a study revealed that in certain schools, extracurricular teachers were given stage make-up training, because anxiety could rise up in every performance due to the limited number of extracurricular teachers who were good at putting on stage make-up, which caused teachers to have to provide make-up artists. make up the students who will perform (Pradita & Puspitorini, 2016).

Regarding stage make-up, Kussantati (2008) categorizes it into prosthetic or character make-up, namely make-up that emphasizes changes such as correction/improvement, destruction/destruction, and addition; and straight make-up or corrective make-up that focuses on revealing the perfect part of the face and concealing the imperfect. Furthermore, the main purpose of straight make-up is to beautify the faces of stage performers so they can make a perfect appearance on stage (Kussantati, 2008). What needs to be underlined is the importance of stage make-up, which needs to be based on correct make-up and according to user needs (Sari & Kusstanti, 2018).

Make Up For Cat Walk Models

Widiyanti (2012) discusses make-up for fashion shows, namely: daily (casual), evening, and special/couture (houte couture).

1. Formalized paraphraseDaily make-up (casual),
They tend to be pastel colors and serve to show a bright face.
2. Make-up for the evening
Make-up that is thick, brightly colored, and shiny to make it appear at night,
3. Special makeup/couture (boute couture).

Sharp make-up that supports the theme of clothing and is more extreme and leads to annual trends (Widiyanti, 2012).

Makeup Anxiety in a Cat Walk Model

Anxiety that occurs is interpreted by the world as worry, fear, and discomfort (Barlow, 2002). In fact, anxiety about the appearance of stage make-up can be present, among others, because the model does not yet have the knowledge to decorate a face that is proportional to the clothes worn.

As it is understood, anxiety is a feeling that is not emotionally comfortable and causes feelings of depression and fear (Spielberger, 1983). Of course, the anxiety of the catwalk model can also be in the form of various reactions. Because the anxiety reactions displayed by various individuals also depend on the situation at hand and the fears that are imagined to occur in the future

(Pekrun, 1992). Although in other cases, there are also models who don't really care about the makeup to be worn because there is a theory that explains that sometimes anxiety has no effect on a person's personality (Dörnyei, 2005). The anxiety of the catwalk model cannot be allowed to drag on. There needs to be an expert who intervenes to overcome this anxiety. It's not wrong if every individual, even a model, has their own strategy for dealing with anxiety (Yugafiati, 2015).

so that the model stays focused on its main role as a live display that represents designer clothing. Moreover, it is known that women tend to be more anxious than men (Pappamihiel, 2001). Olatoye (2009) stated plainly that when a person feels hopeless in the face of a moment in their life, then the forms of anxiety and fatigue will appear.

MUA Services in Stage Makeup Application

The standards of make-up carried out by MUA are traditional and some are modern (Andiyanto, 2003). Using make-up techniques, even ordinary appearances can be turned into stunning beauty by using tools and cosmetics (Rohayati, 2015). The advantage of MUAs when they are make-up artists for catwalk models is that they have the ability to modify, which will, of course, be able to synergize with the work of the designers. A professional revealed that modern MUAs make an effort to connect new creations and inspiration in a work called modification (Avantie, 2010). Based on the expertise of MUAs who are used to doing bridal makeup services, that have the ability to make the face moist, stunning, and maintain a self-beautiful image (Ficha & Faidah, 2016). They are good at modifying makeup styles according to the needs of service users while maintaining their quality standards (Mahargiani & Lutfiati, 2017).

III. METHOD

Research conducted by researcher as MUA, whose services are used by the cat walk model, goes through eleven stages. Additional information indicates that the cat walk model studied at that time experienced anxiety. The researcher's eleven stages are:

1. Evens out the color of the catwalk model's face.
2. Selecting the Appropriate Foundation
3. Draw contours on the face, beginning with the nose and moving up to the brow, temples, and brow.
4. Make a gradation on the part that has been given contouring.
5. Choose a blush color.
6. Make a rainbow gradient on the eyelids.
7. Shaping the eyebrows
8. Create a gradation on the eyebrows that have been formed
9. Shaping the eyeliner
10. Daub lips
11. Apply setting spray to lock the makeup.

This research is in the form of descriptive qualitative research. Researcher conducted field studies and interviews as well as literature studies as a form of data triangulation. This is explained in detail below.

IV. RESULT AND DISCUSSION

Table 1 below reveals the anxiety of the model..

**Table 1:
The Cat Walk Model's Anxiety Before Makeup and Response After Makeup**

No	Before makeup	After make up
1	Worried about a pale face	Feel confident because your face looks radiant
2	anxious with thin eyebrows.	anxious with thin eyebrows
3	Nose wants to look sharper	The gradation in the nose area

- | | | |
|---|---|---|
| 4 | Want a festive eye look while wearing a red dress | makes the nose silhouette even sharper.
The application of eye shadow in bold and lively colors makes for a slick collaboration between designer-provided make-up and dress. |
| 5 | Pale lips make the model anxious. | The model looks even more stunning with lip blush, which has a natural color and enhances the model's appearance. |



Figure 1

In Figure 1, it appears that the model has a beautiful and naturally beautiful face. There was a look of concern on his face. This anxiety arises due to worry, fear, and discomfort (Barlow, 2002). Of course, this becomes logical because she will go on stage and do a cat walk. Even so, she tried to cover up his anxiety with a charming smile. This is in accordance with the theory presented that everyone has their own way of dealing with anxiety (Yugafiati, 2015).



Figure 2

From Figure 2, it appears that the model is starting to overcome her anxiety. Through interviews, it was obtained that she was satisfied with the results of her makeup and that it increased her confidence. She feels comfortable because the makeup applied by MUA doesn't make her look older than her age. In Figure 2, the model is given an additional soft lens in a navy blue color. An unexpected color. The extraordinary thing is that the eye shadow is affixed with a bright green color that makes the color synergize with the soft lens that is worn. The paired eyelashes are also doubled so that they display droopy eyes. The tip of the eye is given a white application so that it looks sparkling. This is what Avantie (2010) means by modifications that link inspiration and creation.



Figure 3

Figure 3 shows the catwalk model getting happy. The MUA added a gradient of rainbow

colors to her eyelids. Bold colors were chosen to balance out the bright red dress. With the concept of a cat walk for a gala dinner, this color radiates on a dimly lit night. This is in accordance with the theory of Widiyanti (2012), which discusses haute couture and evening make-up (Widiyanti, 2012). Through eyelid makeup that uses various bold colors, the concept of make-up techniques supported by tools and cosmetics makes the model more beautiful and is in line with the theory presented by Rohayati (2015).



Figure 4

Figure 4 shows the readiness of the model to do a cat walk. There was no longer any worry on the model's face. This makes the appearance of the gala dinner outfit designed by the designer, including the headdress, elegant and charming.

V. CONCLUSION

The art of overcoming the catwalk model's anxiety is to leave the things that she is worried about to the experts. When she is concerned about her makeup appearance, submitting makeup to a MUA professional is certainly one option that is considered appropriate, rather than decorating herself

while her mind is divided by how he poses on stage.

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Bibliography

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